



# Now you can craft a Whopper in Red Dead Redemption 2

**Playing great games makes you hungry. Especially when a big part of the game is hunting and crafting food over an open fire. In Red Dead Redemption, you do just that. You hunt animals and items and combine them with recipes within the game. But there is one thing you cannot craft – a flame-grilled burger. Now, Burger King is adding the feature in the game.**

Red Dead Redemption 2 has been one of the most anticipated games of the year. And since its release at the 26th of October, it seems it has lived up to the hype. On Metacritic it currently has 93 positive reviews out of 94, and the game recently got nominated for "game of the year".

In the game's vast open world you can do almost everything. A big part of your time will be spent on hunting down animals and collecting various items and provisions. You can then set up a fire and craft food, tonics or upgrades. But Burger King thought something was missing.

– This is a game that has almost everything. But still, you don't have the ability to craft a flame-grilled Whopper. All the necessary ingredients are in the game, so we felt it's something we wanted to add. says Iwo Zakowski, CEO of Burger King in Sweden.

Burger King added a recipe of existing items in the game. To find all the ingredients you need to hunt down a cow, a pig and get a cheese wedge and bread roll. Then, you need scan each of their unique icons from your inventory on [craftawhopper.com](http://craftawhopper.com) to unlock the reward. The site uses image-recognition technology to make sure you've collected the correct ingredients.

If you're successful you'll get a voucher of a free Western Whopper. Take it to your closest Burger King and they'll flame-grill it for you.

- We're basically adding a feature from outside the game, says Iwo Zakowski.

Craft a Western Whopper is introduced to Burger Kings all 135 restaurants in Sweden today, and will be available until 5 December.

**Watch the film:**

<https://www.youtube.com/watch?v=EKklmoAh50k>

**This is how you craft a Western Whopper:**

1. Find the ingredients in the game.
2. Scan the ingredients at **craftawhopper.com**
3. Go to your closest Burger King and get it for free.

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**Press material:**

[craftawhopper.com/press](http://craftawhopper.com/press)

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Burger King is one of the largest restaurant chains in the world, with more than 16,000 restaurants in 86 countries, of which 135 restaurants are in Sweden. 90 percent of Burger Kings restaurants around the world are owned and driven by independent franchisees. Many are family-owned that have been around for decades. Follow us on Facebook and [www.burgerking.se](http://www.burgerking.se)

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